

## Online Travel Agencies

### Ecommerce

More and more people around the world are buying products and services in a simpler, more practical and direct way, this being very pleasant to internet users.

### ECommerce in the hotel industry

The hotel and tourism companies are also an important part of the ecommerce and are enjoying a very powerful sales tool that in the past they did not have available. The sales in the online global travel markets in 2013 were of \$560 billion and it is estimated that by 2018 they reach \$830 billion.

### Rising eCommerce

In TRT Interactive we are specialists in managing the Online Travel Agencies for your hotel. We are an eCommerce and OTAs administration business with years of experience in the market that can professionalize your Online Travel Agencies segment. No more headaches, we will take care of your OTAs with agility, knowledge and good results.

TRT Interactive has at your disposal specialists in eCommerce and OTAs administration that will aid your business to achieve the growth it deserves.

## Revenue Management Certification

Thanks to the certification of a renowned university like Cornell University, in TRT Interactive we can advise and apply in the highest level the Revenue Management strategies. If you wish to improve your business, just ask us how to do it..

## TRT Alliances

TRT Interactive has the support of the main acquirers processors in Central and South America for your operation of ecommerce. The services that we have at your disposal have the strength and support of the main acquirers' processors of the region to guarantee the safest and most effective management of your transactions. Through our commercial partners we have a presence in Central and South America, in order to satisfy the needs of a global market.

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## Who are we?

We are a company devoted to redesign your business through eCommerce solutions, so your business can be changed into an eBusiness and improve your cost efficiency. In TRT we are specialists in administrating and managing the Online Travel Agencies (OTAs) by and for the hotels, we are also experts on eBusiness, eCommerce, Business Intelligence and Revenue Management.

TRT groups a team of professionals that have accumulated more than 20 years of experience in the hotel industry. Every member of this team, from executives to client service understands and professionalizes the revenue management to perfection.

## Our Services



Online Travel Agencies administration.



Photography and Graphic Design



Revenue Management.



Webpage design and administration.



Booking Engine installation and administration.



Business Intelligence.



Digital Publicity.

## We are not a Channel Manager

Channel manager is a unifier of information without its own intelligence, TRT on the other hand, is a group of hardworking people, which work day by day in the extranets with criteria and resolution, always visualising the different variables of the market.

Likewise, while a channel manager does not analyse data, in TRT we are driven by this data, searching for the best solution for your problems and necessities.

## We are a workgroup

We are a business composed of more than 40 people committed to the administration of OTAs and hotel management, with personalized and agile treatment for the proper development of your business. We are always willing to care for our customer's necessities and we have achieved that all of that have a single channel, individually of the quantity of travelling agencies that are active online.

## We are TRT Interactive

## Global Markets

The Online Travel Agencies project our hotels to international levels that with the hotel's budget alone would probably not be achieved. With TRT Interactive you can improve your presence in the OTAs so the exposure of your business is the most adequate and thus you can obtain the best results.

## Why hire us?

- The results support us.
- We provide a team of qualified professionals.
- One single channel between your hotel and OTAs.
- Quick and efficient management of inventories.
- Availability and time in important positions that have other functions in their current works.
- Bigger and better display of your hotel in international level.
- Hiring us will be more affordable than hiring inside personnel for managing your OTAs.
- We are passionate for our work.